

**NAACP** *National Association For The Advancement Of Colored People*

*Washington, DC Branch*

1000 U Street, NW • Suite 100 • Washington, DC 20001

Greetings,

The NAACP Washington DC Branch will host a Congressional Black Caucus Reception themed, “Protecting Our Freedom,” on Wednesday, September 20, 2023 from 6:30pm to 8:30pm at 1310 Kitchen and Bar located at 1310 Wisconsin Avenue, NW in Washington, DC.

The mission of the NAACP is to ensure the political, educational, social, and economic empowerment of African-Americans and to eliminate racial hatred and racial discrimination. Since 1913, the NAACP Washington DC Branch has led historic, fights advocating for the political, economic and cultural empowerment of Black people in DC. Today, we have over 2,000 members and 10,000 stakeholders committed to the political, educational, social, and economic empowerment centered in fighting for racial equity and justice. Since 2010, the DC Branch has processed over 823 complaints of discrimination, ranging from employment discrimination, predatory lending, police misconduct, public benefits, and inmate complaints. Our work evolves to encompass the full spectrum of racial justice issues impacting the most vulnerable and marginalized, residents in Washington, DC. Racial equity and diversity are not an option, but a necessity. Now is the time to dismantle the systems enabling the racial inequities embedded in the fabric of our city.

We would be honored to have your support as a sponsor of this event. We have different sponsorship levels available, including: Title Sponsor (\$5,000), Partnership Sponsor (\$2,500), Associate Sponsor (\$1,000), Contributing Sponsor (\$500), and Friendship/Individual (\$250) sponsorship levels.

We would like to confirm corporate sponsorships by September 15, 2023. If you have any questions, please feel free to contact Christopher London, Chair, at (202) 600-6853 or contact the NAACP DC Branch directly at [naacp@naacpdc.org](mailto:naacp@naacpdc.org) (202) 667-1700, with any questions or concerns. Upon confirmation, we will provide an invoice to process receipt of payment. Thank you for your consideration.

Peace & Power,

*Akosua Ali*  
President  
NAACP DC Branch

*Christopher London*  
Economic Empowerment Chair  
NAACP DC Branch

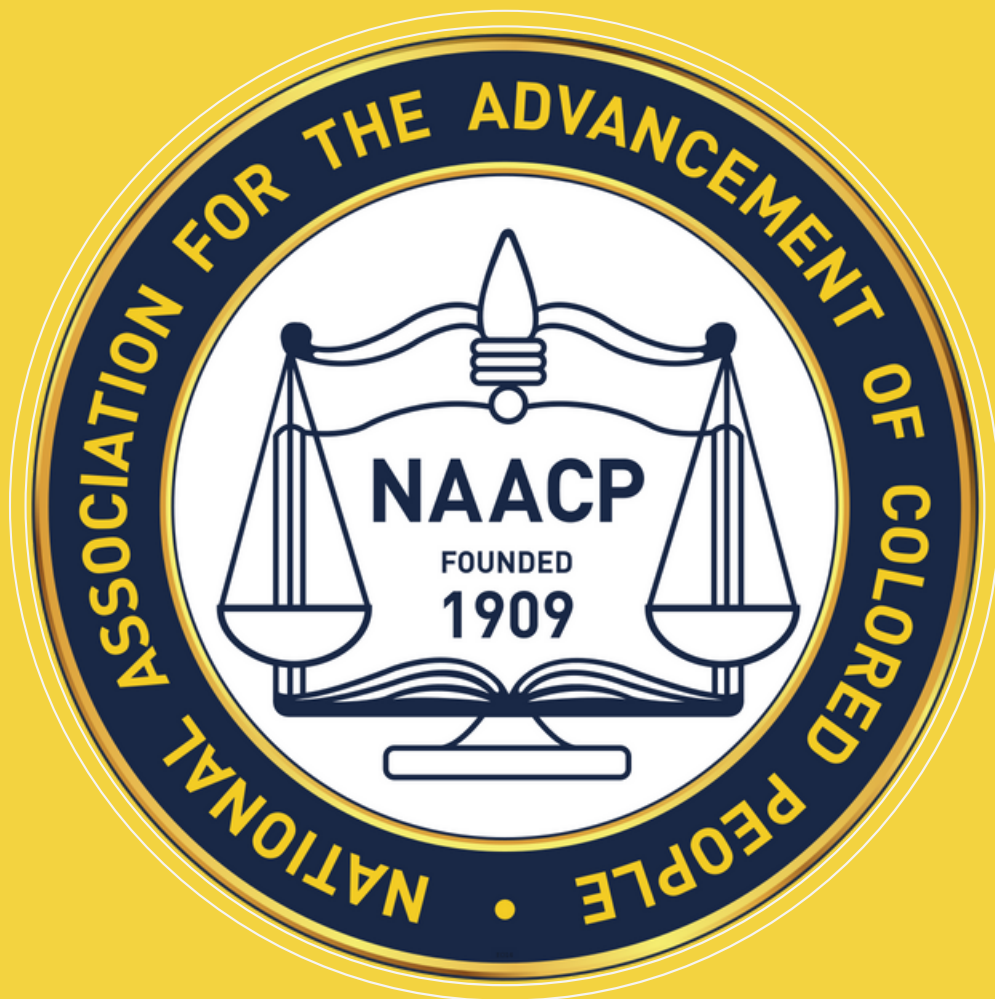
*Washington, DC Branch*

Akosua Tyus, President • Sherry McNeill, Treasurer

Phone: 202.667.1700 Fax: 202.652.0643 Email: [naacp@naacpdc.org](mailto:naacp@naacpdc.org) Website: [www.naacpdc.org](http://www.naacpdc.org)

NAACP DC BRANCH

# CBC RECEPTION SPONSORSHIP PROPOSAL



NAACP DC Branch Office  
1000 U Street, NW, Suite 100  
Washington, DC 20001

# ABOUT US

## Mission

The mission of the NAACP is to ensure the political, educational, social, and economic equality of rights of all persons and to eliminate racial hatred and racial discrimination.

## Vision

The vision is to ensure a society in which all individuals have equal rights and there is no racial hatred or racial discrimination.

## HISTORY: WHO WE ARE

The NAACP Washington, DC Branch was chartered on June 3, 1913 by Carrie Clifford, Geo Cook, W. B. Hartgrove, H. R. Clarke, Charlotte Hunter, Julia Layton, William McCary, M. Harshaw, Rev. A. C. Garner and several other prominent activists, dedicated to combating racial discrimination and ending violence against Black residents in the nation's capital. By 1914, the Washington, DC Branch became the largest and most powerful NAACP Branch in the nation, with prominent members including Carter G. Woodson, Dr. Edwin Henderson.

Since its inception, the Washington, DC Branch has had strong, leadership committed to the fight for civil rights, racial justice and equality by leading powerful opposition to racial discrimination, segregation and violence against Blacks. Under the leadership of Archibald A. Grimke, he grew the membership of the Washington, DC NAACP Branch from 143 to over 700 members.

In the early years, the Washington, DC Branch was a fierce advocate for racial inclusion, anti-lynching and combating police brutality against Blacks. In the 1920's, the DC Branch organized rallies of over 10,000 people protesting President Wilson's segregation of the Federal Government. The DC Branch advocated tirelessly for the anti-lynching legislation, which didn't pass due to the Filibuster until 2018.



In the 1930's, DC NAACP victories included the firing of 2 police officers for brutally beating several Black men. In addition, we successfully overturned segregation orders in workplaces and public facilities. In 1957, the Branch testified with affidavits and photographic evidence documenting police misconduct, brutality and egregious abuse of Blacks men, women and children by white police officers.





The NAACP DC Branch represents over 2,000 members, over 75 partners and over 10,000 stakeholders that are voting residents across all 8 wards of the District of Columbia. Since 1913, the Washington, DC NAACP Branch has led historic fights advocating for the political, economic and cultural empowerment of Black people in District of Columbia. In 1914, our early members led a rally of over 10,000 people protesting segregation, equality and police brutality against Black men, women and children in Washington, DC. Today, the NAACP is a fierce advocate for transformative solutions to ensure Black lives are safe, healthy, thriving and valued in all spaces.

Today, the DC Branch continues this historic work to advance the fight for racial equity and justice. The original NAACP DC Branch Office was located at 1019 U Street, NW Washington, DC. One hundred years later, the DC Branch Office is still located on U Street, inside the Masonic Temple Building located at 1000 U Street, NW Washington, DC.



# SPONSORSHIP LEVELS

## Title Sponsor-\$5000

- One reserve table for ten with champagne service
- Promotional table at the front entrance
- Company logo/name included on event page on the branch's website
- Recognition on promotional materials and branch's social media page
- One 1 page ad in program in promotion newsletter to membership list-serve

Only 1 opportunity available

## Partnership Sponsors - \$2500

- One reserve table for eight
- Company logo/name included on event page on the branch's website
- Recognition on promotional materials and branch's social media page
- One 1/2 page ad in program in promotion newsletter to membership list-serve

Only 2 opportunities available

## Associate Sponsors- \$1000

- Company logo/name included on event page on the branch's website
- Recognition on promotional materials and branch's social media page

Only 3 opportunities available

## Contributing Sponsors- \$500

- Recognition on promotional materials and branch's social media page

Only 5 opportunities available

**Please return this form via email** to Rikki O'Reilly-Jones at [finance@naacpdc.org](mailto:finance@naacpdc.org):

All sponsorship must be pledge no later than September 18, 2023, in order to receive all sponsor benefits.

Sponsor Name: \_\_\_\_\_

Organization: \_\_\_\_\_

Address: \_\_\_\_\_

Email Address (Required): \_\_\_\_\_

Phone: \_\_\_\_\_

**Please indicate how you would like the sponsorship listed on print material:**

\_\_\_\_\_

If NAACP has questions, please list the point of contact, if different than above:

Name: \_\_\_\_\_

Telephone: \_\_\_\_\_ Email: \_\_\_\_\_

**Sponsorship Options** – check the box next to the level of sponsorship you are making the commitment.

<input type="checkbox"/> Title Sponsor (exclusive) - \$5000	<input type="checkbox"/> IN-KIND SPONSORSHIP OPPORTUNITIES
<input type="checkbox"/> Partnership Sponsor - \$2500	<input type="checkbox"/> Venue Sponsor
<input type="checkbox"/> Associate Sponsor - \$1000	<input type="checkbox"/> Beverage Sponsor
<input type="checkbox"/> Contributing Sponsor - \$500	<input type="checkbox"/> Audio Visual Sponsor
	<input type="checkbox"/> Misc. Sponsor

**I will make payment by:**

<input type="checkbox"/> An enclosed check payable to NAACP DC Branch	<input type="checkbox"/> Please email an invoice in the full amount
<input type="checkbox"/> A check mailed within the next two weeks	<input type="checkbox"/> Credit Card online at <a href="http://naacpdc.org">naacpdc.org</a>

Mail checks to NAACP DC Branch 1000 U Street, NW, Suite 100, Washington, DC 20001

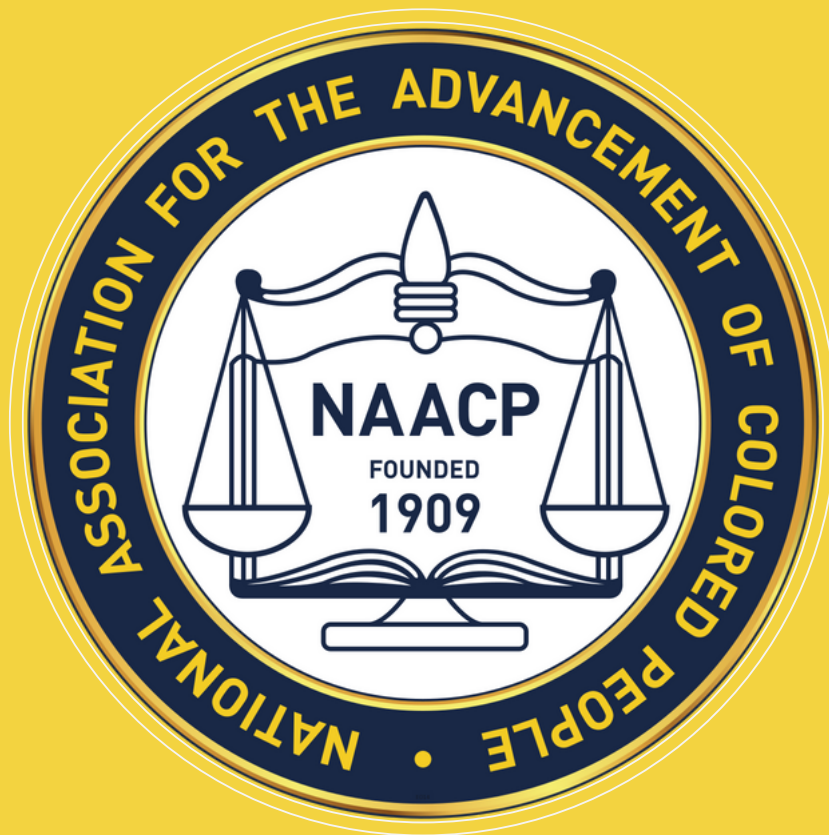
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The CBC Reception is a program of the NAACP DC Branch, a 501c-4 organization. For more information, contact Rikki O'Reilly-Jones at [finance@naacpdc.org](mailto:finance@naacpdc.org) or (202) 667-1700

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# THANK YOU



The Congressional Black Caucus Reception is a program of the NAACP DC Branch, a 501c-4 organization.

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#### IN-KIND SPONSORSHIP OPPORTUNITIES

\_\_\_ Partnership Sponsor - \$2500

\_\_\_ Venue Sponsor

\_\_\_ Associate Sponsor - \$1000

\_\_\_ Beverage Sponsor

\_\_\_ Contributing Sponsor - \$500

\_\_\_ Audio Visual Sponsor

\_\_\_ Misc. Sponsor

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